



# Our Clients and Advertisers

**Minority Professional Network (MPN)**  
Specializing in Proven Diversity and Multicultural  
Solutions and Results since 1998

# Featured Diversity Clients & Partners



**HARVARD**  
SCHOOL OF PUBLIC HEALTH



JW T INSIDE



# Select Consulting Engagement Clients

- U.S. Department of State
- The Home Depot
- Verizon Wireless
- Wal-Mart
- IRS
- WellPoint
- JWT
- PricewaterhouseCoopers
- FBI
- National Urban League
- Keller Grad. School of Business
- Prudential
- City of Galveston, TX
- Garden Ridge
- Texas Commerce Bank
- Oschmann's Sporting Goods
- SW Oklahoma State University
- Technical Vocational Institute
- INROADS
- National Black MBAs-Atlanta
- Clark Atlanta University
- St. Louis MSDC

# Partial List of Clients & Advertisers

## Corporate

- AFLAC
- A.G. Edwards
- AIG
- Alcon Labs
- Alliant Energy
- Allstate
- American Express
- AT&T Wireless
- AutoTrader.com
- Avon
- Bank of America
- BASF
- Bernard Hodes
- Boston Market
- BP
- Brinker Int'l
- Burger King
- CBS Corporation
- Comcast
- Ernst & Young
- E.W. Scripps
- FADV
- Family Dollar
- Federal Express
- Frasca Int'l
- Georgia-Pacific
- Hewitt Associates
- Honda Mfg.
- Intel
- Johnson & Johnson
- Johnson Controls
- JWT
- KPMG
- Merck
- Meritor
- MetLife
- Microsoft
- Novartis
- Philip Morris
- PNC Bank
- Polo Ralph Lauren
- Pratt & Whitney
- Prudential
- PS Clean Air
- PwC
- RR Donnelley
- Raytheon
- Sears
- Siemens
- SimplexGrinnell
- Sodexo
- Southern Co.
- Spherion
- Starbucks
- Target
- Time Warner
- TJX Companies
- TMP
- Toyota
- Travelers
- Tropicana
- Turner
- Tyson Foods
- United Tech Corp
- Verizon
- Wachovia

## Government

- Alachua County
- Bonneville Power Admin
- California PUC (CPUC)
- Chicago Pub. Schools
- Central Intel. Agency (CIA)
- City of Co. Springs (CO)
- City of Gainesville (FL)
- City of Garland (TX)
- City of Madison (WI)
- City of Portland (OR)
- City of Tacoma (WA)
- City of Waco (TX)
- Clayton County (GA)
- Congr. Budget Ofc. (CBO)
- Detroit Land Bank Auth.
- Fed. Bureau of Inves. (FBI)
- Federal Reserve Bank
- Missouri DoC (MDC)
- Monterey Cty. (CA)
- Multnomah Cty (OR)
- NASA
- Port Authority NY/NJ
- SANDAG
- San Diego County
- Springfield (IL) CWLP
- Thurston County (WA)
- USDA
- U.S. Customs & Border P.
- U.S. Foodservice
- U.S. Dept. of Energy
- U.S. Dept. of State
- U.S. Homeland Security
- U.S. Small Bus. Ad. (SBA)

## Nonprofit / Other

- AARP
- ACLU
- Alameda CC Food Bank
- Alzheimer's Assoc.
- Archdiocese of New York
- Assoc. of Gov. Boards
- American Cancer Society
- Big Brothers of Mass. Bay
- CARE USA
- Carolinas Healthcare System
- Congressional Black Caucus
- CPUC
- DCCC
- Episcopal Comm. Svcs. (MD)
- Food Corps
- Hispanic Alliance (HACE)
- Hispanic Business Mag.
- Immigration Equality
- Mass. Legal Assist. Corp.
- MSKCC
- Nat'l Black MBA Assoc.
- National Sales Network
- NHCLUF
- Planned Parenthood
- SF Child Abuse Prevent. Ctr.
- Swedish Medical Center
- SEIU Local 1000
- Texas Business Alliance
- The Nature Conservancy
- United Church of Christ
- United Way
- Urban League
- U.S. Golf Association

## Academia

- Brooklyn CC
- Broward College
- Carnegie Mellon Univ.
- Columbia University
- CUNY
- Cuyahoga CC
- Emory University
- Harvard Univ.
- Johns Hopkins Univ.
- Kent State Univ.
- Miami Univ. (OH)
- Michigan State Univ.
- Northern Arizona Univ.
- Ohio University
- Prescott College
- Seattle University
- South Dakota State Univ.
- Texas A&M Univ.
- The University of Chicago
- U. of AL at Birmingham
- University of Cincinnati
- University of Connecticut
- University of Georgia
- University of Hartford
- University of Houston
- University of Illinois
- Univ. of IL at Chicago
- University of Iowa
- Univ. Missouri-St. Louis
- Univ. of Nevada at Reno
- Univ. of Nevada Med. School
- Univ. of North Florida
- University of Tennessee



# U.S. Department of State Events planned by MPN





# Sample Client Events planned by MPN

Coral Gables, FL



Coral Gables, FL



Coral Gables, FL



Coral Gables, FL



New York, NY



New York, NY



New York, NY



Detroit, MI



Detroit, MI



Detroit, MI



Raleigh, NC



Raleigh, NC



Atlanta, GA



Miami, FL



Miami, FL



San Antonio, TX



San Diego, CA



Anaheim, CA



Los Angeles, CA



Houston, TX



# Sample Digital Campaign Display Ads

Have you ever  
imagined...



eXpress yourself™

Working for a company where respect, individualism and **diversity** breeds success?

Being backed by an internationally renowned **brand**?

Drawing from over **\$360 million** in sales annually?

Selling from a billion dollar **portfolio** to develop global solutions?

Having the support of an \$868 million commitment to **R&D**?

A place where growth means **upward mobility** and opportunity?

**XEROX®**

Federal Bureau of Investigation  
www.fbijobs.com




U.S. Department of State  
Careers in the Foreign Service  
Networking Event

Thursday, June 26, 2014 - 5:30PM - 8:00PM

CAREERS  
**Tropicana.com**



**ups** CAREERS

UPS Supply Chain Solutions™



Berean Christian Church  
**CAREER FAIR 2008**  
Presented by Minority Professional Network

September 25, 2008 10:00am - 2:00pm



Minority Professional Network



It's not just what you do,  
it's who you do it for.

Learn more 

A career with purpose.

EDEW7D/V

KEEP GOOD GOING

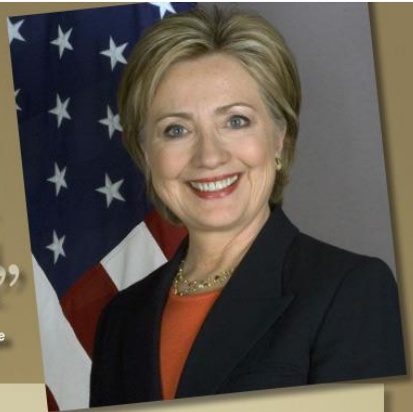
**NEW YORK LIFE**

Life Insurance. Retirement. Investments.



# Sample Digital Campaign Display Ads

“As Secretary of State, I believe that smart people are at the heart of smart power. America needs its best and brightest young people to renew our commitment to diplomacy and leadership across the world.”  
 — Hillary Rodham Clinton, Secretary of State




I invite you to serve our country, and begin by attending our next Diversity Career Networking Event. Come learn about important career opportunities from experienced Foreign Service Officers, Foreign Service Specialists, and Civil Service professionals, who will discuss the important work you could do to represent and protect our country.

Wednesday, July 29, 2009  
 6:30 pm - 8:30 pm

**The U.S. Department of State**  
 Dean Acheson Auditorium  
 2201 C Street NW  
 Washington, D.C. 20520


RSVPs are required; seating is limited. Participants must register at [www.mpsite.com/rsvp/dc.asp](http://www.mpsite.com/rsvp/dc.asp). Pre-screening information will be requested. Attendees should plan to arrive at least 30 minutes prior to the event to allow time for security screening.




★ CAREERS REPRESENTING AMERICA ★  
[careers.state.gov](http://careers.state.gov)

U.S. citizenship is required. Equal opportunity employer.

## WANT TO EARN MORE THAN A PAYCHECK?





**BECOME A STATE FARM AGENT.**


As a successful State Farm agent, you'll be your own boss — running your own insurance and financial services business, winning the trust of your customers, and making a name for yourself within the community.

You'll have the backing of a Fortune 500® company. And it could be the most rewarding thing you've ever done.

For more information, call  
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 Agency Recruiter


**516 306 8857**  
[garnet.ardila.gh56@statefarm.com](mailto:garnet.ardila.gh56@statefarm.com)

Click here to visit [statefarm.com](http://statefarm.com)




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Providing Insurance and Financial Services



**U.S. Department of State**

**My Assignment:**  
 Consider a global career where you can make a difference.



### GROW. LEAD. SUCCEED.

An Equal Opportunity Employer.



# MPN EVENT PLANNING, MARKETING, SUPPORT & REGISTRATION SERVICES



Detroit, MI



New York, NY



Atlanta, GA



San Diego, CA



Miami, FL



Houston, TX

## Description of Services provided by MPN

### **TURNKEY EVENT PLANNING** Includes ALL functions below plus venue space and F&B (INCL. minimum attendance guarantees)

- Comprehensive end-to-end event planning, coordination, and management with accountability for overall event success.
- Define, clarify, and/or adjust requirements, tactics, priorities, and strategies as needed to help ensure overall event success.
- Serve as a primary or secondary point of contact for client staff, venue staff, and others affiliated with the event.
- Provide analysis and trending forecasts to ensure availability of adequate client representation, venue space and food and beverages.
- The charged bundled fee includes venue space, food & beverages, A/V, and other standard fees for projected min. attendance count.

X

### **EVENT MARKETING & TURNOUT** could include ALL listed functions below (INCLUDES minimum attendance guarantees)

- Leverage years of relevant experience, thought leadership, key lessons learned, cultivated relationships, and our broad reach.
- Collaborate as needed with client's internal marketing or communications department, or public relations staff and agencies.
- Targeted and direct outreach (phone, e-mail, fax) to relevant organizations, groups, and entities seeking their support for the event.
- Promote event to millions of MPN online users, e-Subscribers, and members of partner networks and e-communities.
- Create and distribute press releases and media advisories to generate increased publicity about the event.
- Generate additional exposure, as needed, through other fee-based marketing, promotions and public relations efforts.
- Widely promote event to targeted audiences via new or existing online and offline partners, media, and public relations alliances.

X

X

### **EVENT LABOR & SUPPORT** services could include ALL listed functions below (NO minimum attendance guarantees)

- Lead or assist with event planning, coordination, and management. *(as needed or requested)*
- Lead or assist with logistics and coordination. *(as needed or requested)*
- Lead or assist with managing the event area and audio-visual setup. *(as needed or requested)*
- Lead or assist with on-site registration, greeting and registering participants. *(as needed or requested)*
- Lead or assist with facilitating time schedules, introductions and/or overall event flow. *(as needed or requested)*
- Lead or assist with obtaining audience/customer feedback and evaluations.
- Lead or assist with handling pre-event and post-event phone calls, e-mail messages, and web inquiries regarding the event.

X

X

X

### **EVENT TECHNOLOGY & REGISTRATION** could include the functions listed below (NO minimum attendance guarantees)

- Develop, test, host, and monitor a custom automated online registration system that will capture and track all advance registrants.
- Send automated electronic messages to pre-registrants to confirm receipt of their registration, and to help increase event show rate.
- Provide client with regular and timely reporting, details, and updates on advance registrants signing up to attend the event.

X

X

X

X

## Terms and Conditions:

\*Turnkey Event Planning® fees include all typical marketing, development, design, technology, labor, travel, third party outreach and other fees or expenses associated with promoting, supporting, or driving targeted event turnout.

\*Turnkey Event Planning® fees vary from market-to-market depending on the event city cost classification category, projected number of event registrants and attendees, the preferred venue type, and the F&B requirements.

50% min. upfront payment due at the start of engagement; remaining balance due 5 business days before event.

Additional fees may apply if client increases the F&B requirements or venue size to accommodate a larger audience.

To receive a custom event services quote, please e-mail the type of desired MPN event services, summary event description, targeted date(s), preferred city, venue type, food and beverages, and desired attendance count (or range).

## MPN Event Planning and Marketing Services Division

Phone: 888.MPN.NETWORK (888-676-6369)

Email: [Support@mpnmail.com](mailto:Support@mpnmail.com) or [Support@mpndiversityjobs.com](mailto:Support@mpndiversityjobs.com)

Primary Websites: [www.mpnSite.com](http://www.mpnSite.com) & [www.mpnDiversityJobs.com](http://www.mpnDiversityJobs.com)

### Minority Professional Network (MPN)

A Viable Source of Top Talent™ for Multicultural and Diversity Focused Employers  
The Global Career, Economic and Lifestyle Connection™ for Progressive Professionals

# Contact Information

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